

Kentuckians for a Better Future

CUSTOMER INFORMATION

Advertiser:

405 Lexington Avenue, 6th Floor New York, NY 10174 212-548-3300 www.nccmedia.com

INSERTION ORDER SpectrumReach

NCC INFORMATION

Collin Moore

Agency: Primary Ops Contact: Email: Telephone: CAMPAIGN DETAILS Campaign Name: Campaign ID:	Sena Kozar Strategies UNASSIGNED Kentuckians for a Better Future 3.15-4.15 Kentucky Statewide 103520				_		Sales Planner: Send Reports To: Reporting Email:	Comm Moor			
Ticket ID: Campaign Start Date: Campaign End Date: 3rd Party Served By: Landing Page URL:	35598 3/15/2019 4/15/2019 www.betterfutureky.com			- - - -							
Market	Publisher	Prefix ID	Placement Name	Targeting	Start Date	End Date	Imps/Units	Gross CPM	Gross Investment	Net CPM	Net Investmen
Kentucky Statewide	SpectrumReach	110062-1	110062-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30	DMA:Lexington;Targeting:Democrats excluding all kids network/websites	3/15/2019	4/15/2019	268,258	\$ 90.00	\$ 24,143.22	\$ 76.50	\$ 20,521.74
TOTALS			Abblications 1:137:30				268,258		\$ 24,143.22		\$ 20,521.74
NOTES *** Please be sure to exclude all PAYMENT TERMS	l kids networks/website	15***									
*Standard Creative Tags are needed	d 72hrs prior to campaig	n start date. Rich Medi	a (Roadblock, Takeover, Pushdown, Skins, ect) creative	is needed 10 days prior to launch date. If timelines	are not adhere	d to, this could	result in a delay in the car	npaign launch	:		
SIGNATURES											
Publisher Signature Print name:				-			NCC Media Signature Print name:				
Signature:				-			Signature:				
Date:				_			Date:				
TERMS AND CONDITION	ONS										
PLEASE NOTE THAT THIS IO IS GOVE CONDITIONS ARE HEREBY INCORPO	ERNED BY THE "STANDARD PRATED BY REFERENCE AN	D TERMS AND CONDITI ID MADE APPLICABLE H	ONS FOR INTERNET ADVERTISING FOR MEDIA BUYS ONE ERETO. FOR PURPOSES OF SECTION XIV (D) OF THE STAI	YEAR OR LESS, VERSION 3.0", AS JOINTLY PUBLISHED B' NDARD TERMS AND CONDITIONS, GOVERNING LAW SHA	Y THE AAAA AND T LL THE LAWS OF T	HE SET FORTH A	T HTTP://WWW.IAB.NET/MEDIA W YORK AND JURISDICTION SH	VFILE/IAB_4AS-1	SANDCS-FINAL.PDF. URTS OF NEW YORK,	THE STANDARD NEW YORK.	TERMS AND